

Social Entrepreneurship

Sample Itinerary

1 week



	Activity
Day 1	
Bienvenidos	
1:00 PM	Arrivals and transportation to hotel, depending on arrival times we can provide a light lunch
2:00 PM	Trip to the grocery store to buy snacks and use ATMs
4:00 PM	Explore downtown Bucerias before a short orientation about local health and safety norms
7:00 PM	Welcome Dinner
8:30 PM	Return to hotel and settle in for the night
Day 2	
Local Entrepreneurship	
7:30 - 8:30 AM	Breakfast available at hotel
9:00 AM	Presentation in HC's office about the area and our clients. We will discuss expectations and plans for the week ahead.
9:45 AM	Head out on a typical Human Connections Tour: We'll explore the relationship between tourism and entrepreneurship as a way to sustain cultural identity and empower locals.
12:00 PM	Meet Doña Mari, a local woman who makes delicious regional dishes! Learn about her experience as an entrepreneur in the town of Bucerias and take some time to engage in Q&A
2:00 PM	Free time in Bucerias
4:00 PM	Visit Omar and Nallely, some of our first HC clients, and learn about their experiences as local entrepreneurs
5:30 PM	Enjoy a delicious meal at a traditional local restaurant
8:00 PM	Return to hotel
Day 3	
Non-Profit Management and Leadership	
7:30 - 8:30 AM	Breakfast available at hotel
9:00 AM	Meet at HC office to hear Human Connections' own story, as told by Director Elly Rohrer. What challenges did she face as a social entrepreneur starting out on her own?
10:00 AM	Depart for San Pancho
10:30 AM	Take a guided tour of Entreamigos, an innovative, environmentally-friendly community center that has been transformative for the local community. Learn their entrepreneurial story and philosophy of education as the cornerstone of sustainable community development.

11:30 AM	Engage in a Q&A session with the staff of Entreamigos to learn about their story and the social impact that their community center is meant to provide.
12:15 PM	Lunch at La Chalupa, a historic restaurant in San Pancho. Enjoy a traditional meal and talk about the experiences of the day.
1:30 PM	Engage in a leadership workshop led by experts
5:00 PM	Free time to explore San Pancho
6:00 PM	Return to Bucerias
6:30 PM	Enjoy dinner at a beachside restaurant
8:00 PM	Return to hotel
Day 4 The Challenges of Entrepreneurship	
7:30 - 8:30 AM	Breakfast available at the hotel
9:00 AM	Brief presentation at the HC office on local and national averages for measures of “success” entrepreneurial endeavors.
10:00 AM	Break out into small groups and formulate a picture of common “successful” & “unsuccessful” qualities in young businesses.
10:30 AM	Present findings and collaborate on ideas with other groups
11:00 AM	With your groups, set out on foot from the HC office and find a local business that fits the group’s framework for a successful business.
12:00 PM	Before returning to the office, enjoy one of the many local eateries in the area for lunch.
1:30 PM	Return to the office and share a thorough explanation of your group’s findings. How might “success” vary from culture to culture?
2:30 PM	Visit Luz, one of our clients, to hear about her various business endeavors.
3:30 PM	Meet with Don Moises and learn about the systemic obstacles that face many small business owners in Mexico
4:30 PM	Free time to rest at the hotel
6:30 PM	Meet for dinner at a traditional style restaurant
8:00 PM	Return to hotel
Day 5 Social Entrepreneurs Making Change in their Communities	
7:30 - 8:30 AM	Breakfast available at the hotel
9:00 AM	Visit La Cruz Market with plenty of free time to explore
11:00 AM	Meet with some of the leaders of the market to better understand how it supports local members and community projects
12:00 PM	Lunch in La Cruz
1:30 PM	Depart for Sayulita
2:00 PM	Free time to explore this famous surf town

4:00 PM	Meet with an American anthropologist who created the Huichol Center for Cultural Survival. This organization works to protect the Huichol culture through social programming that is funded by the sale of Huichol jewelry so remarkable that it has been featured on the cover of Vogue magazine.
5:30 PM	Dinner prepared at a socially responsible restaurant
7:00 PM	Return to Bucerias
7:30 PM	Free time to explore Bucerias or return to the hotel
Day 6 Social Entrepreneurship & Environmental Sustainability	
7:30 - 8:30 AM	Breakfast available at hotel
9:00 AM	HC office presentation on nationally and internationally recognized businesses for environmentally sustainable business models.
9:30 AM	Depart for El Cora, a crocodile and wildlife sanctuary meant to provide education for locals and tourists alike on how to better coexist with the natural environment and its inhabitants
11:30 AM	Depart for Nuevo Ixtlán
12:00 PM	Stop for lunch in San Jose for a traditional <i>pescado zarandeado</i> , or bbq fish meal
1:30 PM	Continue to Nuevo Ixtlán
2:30 PM	Arrive at the Nuevo Ixtlán hot springs to enjoy the restorative geothermal waters. Learn how local entrepreneurs have employed conscientious business practices that ensure environmentally sustainable development in the local area.
5:00 PM	Depart for Bucerias
7:00 PM	Return to hotel
Day 7 Excursion Day	
7:30 - 8:30 AM	Breakfast available at hotel
10:00 AM	Depart for a full day excursion Option 1: Jungle Hike *Snacks provided throughout hike (stop for lunch) Option 2: Sailing and Snorkeling (lunch and snacks provided on boat) Option 3: Tour of a coffee plantation
6:00 PM	Return to hotel to freshen up for dinner
7:30 PM	Farewell dinner at a beachside restaurant
8:00 PM	Free time to explore or return to the hotel
Day 8 Hasta Luego	
7:30 - 9:00 AM	Breakfast available at hotel
Early Afternoon	Transportation to the airport and departures from PVR

